



Jakarta, 6 March 2015

To :

Chairman of Cosmetics & Beauty Related Companies

Dear Sir/Madam,

Subject : Invitation as Sponsor in ASEAN Cosmetics Leaders Forum 2015

Warm Greetings from the ASEAN Cosmetics Association!

The ASEAN Cosmetics Association (ACA), with representation from national cosmetic industry associations, aims to provide one forum for the ASEAN cosmetic industry to promote safety and quality of cosmetic products in the region. This forum also serves as a platform where matters concerning the marketing of cosmetics within ASEAN and importation-exportation to-from ASEAN are raised and brought forward to ASEAN for visibility and discussion. Our association has been continuously collaborating with government and industry partners in regulation development in ASEAN and Asia to help achieve the ideal state of regulatory system that will benefit all stakeholders.

Today, the Cosmetic Industry in ASEAN represents over 3500 manufacturers (small medium enterprises and multi-national companies) and over 65,000 distributors. As ASEAN Leaders have declared their vision and action to establish ASEAN as an Economic Community (AEC) by this Year 2015, making it a single market and production base, harmonization of technical regulations and standards across ASEAN is a critical pillar to realize such vision.

Following the first ASEAN Cosmetic Leaders Forum which was successfully held in Singapore in year 2011, the ACA would like to organize the second ASEAN Cosmetic Leaders Forum 2015 (ACLF 2015) event which will gather highly reputable beautypreneurs, executive leaders of beauty related businesses and senior government officials to meet and share their visions on the most urgent issues in this dynamic region of the world.

We are pleased to invite you as one of the sponsors in the ACLF 2015 event which will be held in 5 May 2015 at the Borobudur Hotel, Jakarta. We believe the ACLF 2015 event will be a platform to further unleash potential in ASEAN towards a more integrated, sustainable and successful AEC. For more detailed information of the event, kindly refer to the attached draft agenda of the event for your referencs.

Thank you in advance for your kind attention and support. We look forward to your positive feedback.

Yours sincerely,

Nuning S. Barwa

President ASEAN Cosmetic Association

Cc: ACA Board of Trustee;
ACA Committee.