

EXHIBITION LAYOUT



INDONESIA
COSMETIC
INGREDIENTS



Raw Materials, Suppliers,
Distributors, Packaging
Fragrances, Machineries,
Toll Manufacturing
Exhibition and Seminars

Expand Your Reach in Indonesia's Rising Market.
Unlock New Business Opportunities in East
Indonesia's Beauty Industry

INDONESIA COSMETIC INGREDIENTS Surabaya 2025

October, 1 - 2

**Grand City Lifestyle Mall & Convex
Convention Hall - Surabaya**

Join the most anticipated cosmetics ingredients exhibition in East Indonesia and connect with key buyers, suppliers, and innovators shaping the region's growing beauty market.

Showcase Innovations

Launch new ingredients, packaging solutions, or technologies where they matter most—on the ground, face-to-face with your future partners.

Tap into the Booming East Indonesian Market

East Java and surrounding regions are experiencing rapid growth in cosmetics demand—now's the time to claim your share.

Reach a High-Value Audience

Showcase your products directly to 3,500+ decision-makers from cosmetic manufacturing, R&D, product development, and sourcing teams across Indonesia.

Build Trust & Brand Visibility

Establish your presence among both global and local players in a focused, professional B2B environment curated by PERKOSMI Jatim.



MORE INFO & RESERVATION CALL
BY SCAN THE QR CODE

ICI.PERKOSMI.COM

Organized by
Perkosmi
PERKOSMI JATIM

Join the Momentum of Innovation at ICI Surabaya 2025

We are proud to announce the return of Indonesia Cosmetic Ingredients (ICI) Surabaya 2025, now in its 4th edition. Organized by PERKOSMI PENGDA JATIM, this two-day exhibition and seminar will be held on October 1–2, 2025, at the Convention Hall – Grand City Mall & Convex, Surabaya.

Following the high enthusiasm for in-person events post-pandemic, ICI Surabaya 2025 is set to match the scale of our previous exhibition, welcoming both local and international participants. With 133 targeted booths and a strong lineup of 14–18 seminar sessions, this event is the ideal platform for growth, networking, and knowledge exchange in the cosmetics industry.

Why Join ICI Surabaya 2025?

Discover the Latest Ingredients & Technologies

Explore innovations in active ingredients, excipients, sustainable raw materials, and formulation technologies directly from manufacturers and global suppliers.

Expand Your Business Ecosystem

From raw materials, fragrance, packaging, and machinery to testing labs and toll manufacturers, ICI Surabaya brings the entire value chain under one roof.

Connect with Decision-Makers

Meet thousands of key industry players—from cosmetic manufacturers and R&D professionals to procurement teams, salon owners, beauty entrepreneurs, and government institutions.

Gain Market Insights

Attend expert-led seminars on the latest trends in skincare, haircare, halal beauty, clean formulations, in-vitro or in-vivo testing, and regulatory updates.

Event Highlights

Wednesday–Thursday, October 1–2.

09.00 am – 05.00 pm.

At Convention Hall – Grand City Mall, Surabaya.

3,500+ expected visitors industry professionals.

Local and international manufacturers, suppliers, and service providers exhibitors.

14–18 seminars sessions covering the hottest topics in cosmetic science.

Free of charge admission with registration for visitors.

Let Your Brand Lead the Future of Cosmetics in East Indonesia

ICI Surabaya 2025 is more than just a trade show—it's a strategic gateway to one of Indonesia's fastest-growing cosmetic markets. Whether you're looking to showcase your innovations, build brand visibility, or meet future collaborators, this is your moment to shine.

Booth Prices

The size of booth is 3m², exhibitors are allowed to take more than 1 booth. There are 133 booths available.

Facilities: Floor with carpet, partition, 1 desk and 2 chairs, 1 x 2 ampere electricity, company name on fascia, 2 fluorescent tube lamps, listing in exhibition directory.

No	Booth Size	PERKOSMI Memberships	Per booth price (IDR)
1	3 m ²	Blue Area (Member)	20.000.000,-
2	3 m ²	Pink Area (Member)	20.000.000,-
3	3 m ²	Green Area (Member)	20.000.000,-
4	3 m ²	Orange Area (Member)	20.000.000,-
5	3 m ²	Non-Member (All Areas)	25.000.000,-

Note: Price mentioned are net price (does not include tax), booths in blue area will be auctioned to the highest bidder

Advertising, Directory, etc

We offer spaces for advertising in the cover pages and as a divider in our Directory (A4 size). 2000 copies of Directory will be printed in B5 size

No	Page	Prices (IDR)
1	Cover II	11.000.000,-
2	Cover III	10.000.000,-
3	Cover IV	15.000.000,-
4	Content Page	5.000.000,-
5	Divider Brochure	3.000.000,-

We also offer spaces for company logo in the leaflets (500 copies), brochures (5000 copies), banners (100 copies) and welcome banner.

No.	Note	Prices (IDR)
1	Logo on Leaflet / Brochure	1.000.000,-
2	Banner	1.000.000,-
3	Backdrop	3.000.000,-
4	Welcome banner	3.000.000,-

Seminars

Seminar participants are companies already registered as exhibitors. The seminar will be limited to 14–18 sessions, with each session lasting 45 minutes. Each company or distributor may provide only one (1) speaker.

The base fee to participate as a speaker is IDR 6,500,000 (six million five hundred thousand rupiah).

The schedule for seminar will be auctioned to the highest bidder and the decision of exhibition committee is final.

**MORE INFO & RESERVATION CALL
BY SCAN THIS QR CODE**



+62 21 6385 7298