



<http://ici.perkosmi.com>

2022 INDONESIA COSMETIC INGREDIENTS

Raw Materials, Suppliers, Distributors,
Machinery Exhibition and Seminars

23rd-25th May

HALL D - JIEXPO Kemayoran Jakarta



PERKOSMI



I. Preface

Personal care technology is developing fast in line with the trends and developments in art and beauty. Every year new cosmetics and personal care products are launched with various active ingredients and excipients.

Cosmetics and personal care products are used not only for maintaining the skin but also develop into cosmeceuticals product to care for the skin and improve the appearance.

Availability of new active ingredients and excipients support the development of new cosmetics and personal care product. Many raw material suppliers continuously introduce new active ingredients and excipients.

Innovative production process and various packaging design available help to improve the image of cosmetics products.

Following the success in previous years, Perkosmi will hold Indonesia Cosmetic Ingredient – ICI Exhibition and Seminar in 2022 to promote raw materials and related products such as packaging, machinery and lab equipments for the cosmetics and personal care industry .

This exhibition will include local toll manufacturing companies which already have Cosmetics Good Manufacturing Practice (CPKB - Cara Pembuatan Kosmetik yang Baik) from The National Agency of Drug and Food Control (BPOM - Badan Pengawas Obat dan Makanan).

Participants in this biennial event will introduce the latest innovation for cosmetics and personal care. This event also offers an opportunity to improve the relationship between suppliers and cosmetics manufacturers.

There will be 374 booths available in the exhibition with participants coming from Indonesia and overseas. For the seminar, there will be 26 sessions of presentation to share various topics on trends, skin care, hair care and other latest developments in cosmetics technology.

Indonesian Cosmetic Ingredients is held by the Indonesian Cosmetic Association (Perkosmi) Jakarta Raya Region and supported by related agencies and institutions.

II. Tentative Program

The event will be held for 3 days with the following schedule:

Day/Date : Monday - Wednesday, 23th – 25th May 2022
Time : 09.00 – 17.00
Venue : Jakarta International Expo, Hall D
Arena Pekan Raya Jakarta, Kemayoran.

III. Exhibitors

The exhibitors are suppliers to the cosmetics industry : raw materials, fragrance, machinery, lab equipment, packaging, cosmetic toll manufacturers, testing institution, etc.



The target visitors for this Exhibition and Seminar are: Indonesian cosmetics producers and pharmaceuticals companies producing topical products (owner, R&D, QC, production, purchasing), beauty salon owners, home industry cosmetics producers, dermatologists, related government institutions, educational institution and students of related majors. There will be no charge to attend this event or take part in the seminar, so more than 5000 visitors are expected.

All visitors will get a Directory containing exhibitors' company profile and seminar details. Registration for this event could be online at www.perkosmi.com or directly at the venue. Pre-registration could be done online.

Further information is available on Perkosmi website <http://perkosmi.com>, or <http://ici.perkosmi.com>.

IV. Promotion

This event will be promoted by distributing leaflets or brochures and invitations to cosmetics manufacturers, pharmaceuticals companies producing topical products, beauty salon owner, home industry cosmetic producers, dermatologists and related government institutions.

This event will be advertised in national newspaper, cosmetics/salon magazine and Perkosmi's website.

V. Price

a. Stand/Booth.



The size of one booth is 3 x 3 meter. There are 374 booths available.

Price of booth

No	Size	Perkosmi Membership	Price/booth (without partition)	Price/booth (standard partition)
1	3 x 3 meter	Member	Rp. 22.000.000,-	Rp. 24.000.000,-
2	3 x 3 meter	Non Member	Rp. 30.000.000,-	Rp. 32.500.000,-

Note :

1. Price without partition is valid for minimal 2 booths (18 m²) = 2 x (3m x 3m).
2. Special price is applicable for certain booth (please see the layout)
3. Prices mentioned are net price.

b. Seminar

Seminars are limited only for exhibitors. There are 26 sessions (45 - 60 minutes/session) available. The seminar room can accommodate about 100 participants. Each company/distributor can get only 1 session.

The price per session is Rp. 7.500.000 (seven million five hundred thousand rupiah) for Perkosmi members and Rp. 11.000.000 (eleven million rupiah) for non-members.

The schedule for seminar will be determined by an independent expert team from Perkosmi or auctioned to the highest bidder and the decision will be final.



Indonesian Cosmetic Ingredients 2018

c. Advertising

We offer spaces for advertising in the cover pages and as a divider in our Directory (B5 size). 5000 copies of Directory will be printed.

No	Page	Price (Rp)
1	Cover II	11.000.000,-
2	Cover III	11.000.000,-
3	Cover IV	15.000.000,-
4	Middle page	6.000.000,-
5	Divider brochure	3.500.000,-

Note :
Price mentioned is net price.

Each exhibitor will get a one page company profile in the directory.
We also offer spaces for company logo in the leaflets (500 copies), brochures (10000 copies), banners (100 copies) and welcome banner.

No.	Note	Price (Rp)
B	Logo on Leaflet & Brochure	1.500.000,-
2.	Banner	1.500.000,-
3.	Logo on Backdrop	4.000.000,-
4.	Logo on welcome banner	4.000.000,-

Note :

Price mentioned is net price.

VI. Closing

We believe that this event will be a success due to the support from all related parties, such as the organizing committee, Perkosmi Central and Regional Committee, particularly Perkosmi Jaya Committee, all Perkosmi members, all exhibitors and visitors.

We are looking forward to your cooperation and support to successfully realize this event.

Jakarta, March 2021

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Rustam Suleman

Head of Organizing Committee

Indonesian Cosmetics Exhibition 2022

PERKOSMI

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